

CHALLENGE

CLOSE TO THE CUSTOMER EVERYWHERE

In 2023, Germany's most successful drugstore will celebrate its 50th anniversary: dm is not only the undisputed leader in terms of turnover, but also enjoys an exceptionally high level of esteem among consumers. One reason for this success is the special entrepreneurial philosophy. From the very beginning, the company founded by Götz Werner in Karlsruhe attached great importance to standing out from the crowd in social and ecological terms as well.

For the air conditioning and ventilation of its German stores, dm has relied on YANMAR Energy System Europe for eleven years now. Whenever the need arises, our experts are on hand to implement a customised energy system that does justice to dm's pioneering role in terms of efficiency and performance.



"dm has high expectations towards themselves that go beyond economic success. With our service, they are also excellently positioned in terms of air-conditioning and technology."

Marvin Siegle, YANMAR Energy System Europe, Customer Service Manager









SOLUTION

SUSTAINABLE SERVICE

Our field service installs ventilation systems and VRV air-conditioning technology in 2- or 3-pipe design in newly built or modernised dm stores - depending on whether the location requires simultaneous heating and cooling in different zones. The power available in each case is up to 85 kW cooling or 95 kW heating, the air turnover can reach up to 5,000 m³/h.

At the time of commissioning, our service department then takes over the functional and value-preserving support of the system technology. This includes regular maintenance: Depending on the location and the refrigerant charge, our specialists are on site 1 to 2 times a year.

RESULT

FUTURE-ORIENTED SHOPPING ATMOSPHERE

What began in Remscheid in 2012 with the first joint project has long since developed into a trusting partnership. Across Germany, 94 dm stores are currently being serviced by our experts. They are happy to ensure that the company can offer its customers comfortable living conditions at all times thanks to highly efficient technology.

OVERVIEW

Project:	dm-drogerie Markt function preserving maintenance
Products:	VRV 2-wire / 3-wire, RLT-Systems
Cooling capacity:	33,5 - 85 kW
Heating capacity:	37,5 - 95 kW
Air volumes:	3.000 - 5.000 m ³ /h
Building area (m²):	Average 633 m² per shop
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